

英國帝門大學

Global MBA (+ 12 週實習)



★ 本校 Global MBA 課程主要特色如下:

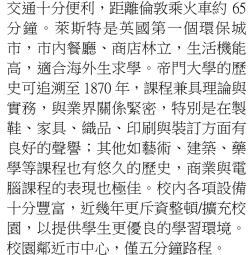
- •課程強調實務技能,提升人際溝通能力,並建立個人生涯發展實力
- •申請者不需要具備管理經驗
- 加 12 週 Professional Field Experience 即可獲得寶貴的實習經驗
- 透過校內的 Employability hub 可以加強個人履歷的撰寫
- 有具備實業經驗的師資指導

www.dmu.ac.uk

★ 課程時間: 12~15 個月

★ 課程內容:

- Principles of Business Finance
- Developing Enterprise
- Knowing and Developing Yourself for Professional Success
- Business Across Cultures
- Strategic Management
- Leadership and Culture in Organisational Contexts
- Choose 2 electives
- Professional Field Experience (Optional)





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